

Digital Friends – best practice: Challenges and solutions

Starting point: COVID-19-situation and isolation

Launched: October 2020

Purpose: Reduce isolation and loneliness

Method: Volunteer and RMD-friend call on the phone

Can request: Same RMD, gender, geography, age etc.

Challenges:

- Recruiting volunteers and RMD-friends
- ... and keeping them

Solutions:

- Make awareness of the project; use all of your communication channels. And keep reminding people – again and again and ...
- Be aware of the type of project (and volunteers) and accept that the demands change due the reopening of the society post COVID-19



Read more:

<https://www.gigtforeningen.dk/digi-ven>



91 volunteers
12 well known, 79 new



70 Digital Friends
match of volunteer and RMD-friend

